



TOKAI

- PRICE LIST
- MARKETING MATERIALS



TINTED SAMPLE SET

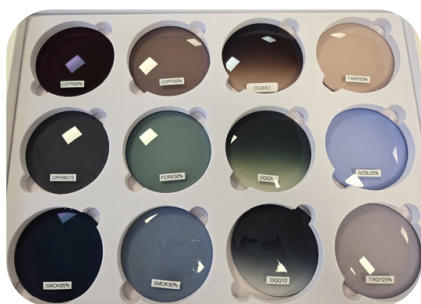


*Image for reference. The set includes other lens samples.

The set includes a white box for 12 samples and the following 12 tinted lenses:

SMOK 85%	ORRB G15	BZBL 35%
COPR 85%	DGGY 85/30%	TRGY 35%
FORE 85%	DGGN 85-30%	BTBR 75/25
ORGY 85%	DGBR 85-30%	SLGY 75/25

NOTE: Available by pre-order only.

€ 75,00

POLAR SAMPLE SET



The set includes a white box for 12 samples and 14 polar lenses

NOTE: Available by pre-order only.

€ 150,00

PROGRESSIVE TRIAL SET NEURO SELECT

This trial set of progressive lenses is a perfect tool to demonstrate the concept of progressive lenses to the end consumer. The lenses from the set can be used with a special trial frame and combined with regular trial lenses from the standard trial set to show patients how they would see when wearing glasses with progressive lenses.



Available types for order:

NeuroSelect 3 - DL, TW, HL, HW. NeuroSelect 5x - DL, TW, HL, HW.

NeuroSelect 7x - DL (type C or M corridor 13)

NeuroSelect 9x - DL (type M)

Please note: that the samples of the trial lenses have a special shape, which you can see in the additional photo of the new marketing product. Available by pre-order only.

€ 130,00

TOKAI COATINGS SAMPLE SET

Available in 2 options:

Option 1

Sample set with the following coatings:

USC

SPS

HMC

Uncoated

Option 2

Sample set with the following coatings:

USP

SPS

HMC

Uncoated



NOTE: Available by pre-order only.



€ 15,00

TOKAI MINI PINK GLASSES

Over Glasses with pink lenses that help improve women's well-being supporting the nervous system



NOTE: Available by pre-order only.

€ 40,00

TOKAI LORGNETTES SAMPLE BOX

Demonstration box with lorgnettes, ideally suited for optical shops, exhibitions, and other events. This marketing tool will allow you to demonstrate both tinted lenses and lenses with coatings.

Please note:

The price of the samples is not included. Thus, to complete this set, you need to order an additional 8 lens samples.



€ 24,00

TOKAI MYOGEN SET

This Lens Box displays the Myogen lens and a regular lens of the same power. It shows perfect cosmetical properties of Myogen which looks like a regular lens.

A stylish & classy presentation tool. The circles are designed to hold lenses with a diameter of 75 mm. The lid of the box is fixed in the upright position.



Box dimensions: 19 x 11 cm.

€ 15,00

TOKAI LENS BOX (12 SLOTS)

This Tokai Lens Box can be used for displaying 12 types of lenses. It is a stylish & classy presentation tool. The circles are designed to hold lenses with a diameter of 75 mm. The box closes with a magnetic clip.

Box dimensions: 36 x 26,5 cm.

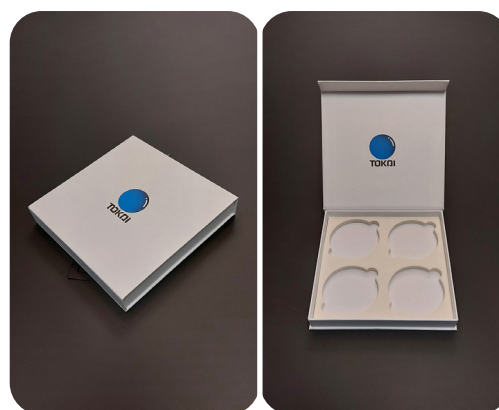


€ 35,00

TOKAI LENS BOX (4 SLOTS)

This Lens Box can be used for displaying 4 types of lenses. A stylish & classy presentation tool. The circles are designed to hold lenses with a diameter of 75 mm. The box closes with a magnetic clip.

Box dimensions: 18,5 x 18,5 cm.



€ 7,00

TOKAI LENS BOX (2 SLOTS)

This Lens Box can be used for displaying 2 types of lenses. A stylish & classy presentation tool. The circles are designed to hold lenses with a diameter of 75 mm. The lid of the box is fixed in the upright position.

Box dimensions: 19 x 10,7 cm.



€ 3,50

LUTINA DISPLAY

A demonstration kit to explain the benefits of the Lutina lens. The display incorporates a set of 3 lenses (Lutina, photochromic and standard) and demonstrates how the Lutina lens helps to protect the lutein in the eyes in comparison to the photochromic lens when



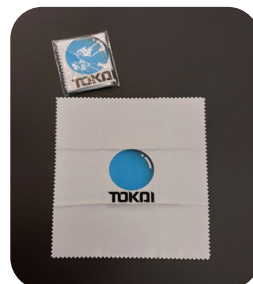
€ 35,00

TOKAI SMALL CLEANING CLOTH

(SIZE 12 X 17 CM)

Basic cloth for cleaning lenses
with Tokai logo.

€ 0,20

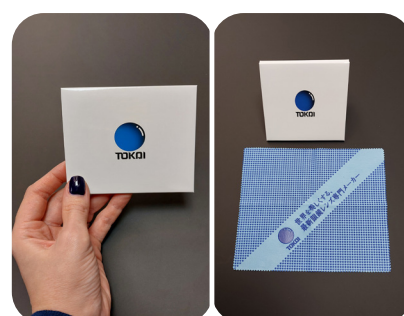


TOKAI NON-SLIP CLOTH

(SIZE 15 X 18 CM)

This cloth is provided with non-slip dots to
ensure an easy grip when cleaning lenses with
Tokai logo. The cloth removes fingerprints,
smudges and dust from optical lenses.

€ 0,90



TOKAI NON-SLIP LENS CLOTH

(SIZE 30 X 30 OR 39 X 39 CM)

This cloth is provided with non-slip dots to
ensure an easy grip when cleaning lenses. The
cloth removes fingerprints, smudges and dust
from optical lenses. With Tokai logo.

€ 2,50



FUNCTIONAL COLOR DISPLAY KIT

All-in-one display kit with color samples (Transition – polars - Lutina feel colors - fine colours), a photochromatic tester and a polarised lens tester.

1st tray: 4 Lutina Fine color samples

2nd tray: Mirror colours - Night Drive - NCC color samples

3rd tray: 4 feel colors sample lenses

4th tray: 2 Polarised and 2 transition color samples

5th & 6th tray include all new polar colors



NOTE: Available by pre-order only.

€ 475,00

PHOTOCHROMATIC LENS TESTER

Easy to use photochromatic lens tester for darkening photochromatic lenses indoor.



€ 3,00

VIEWNAL BY STG

Absorption over glasses which can be worn on over your everyday glasses. The distinctive frames have a functional design. Viewnal has also colored lenses on the side of the frame, the color is in accordance with the color of the frontal lenses. The function of these extra lenses is to cut out glare which come in along the side of the frame.



NOTE: Available by pre-order only.

€ 45,00

DISPLAY KIT SMART TORIC

The display gives a comparison of conventional lens with smart Toric lens, to see the effect of reduced distortion on outer portions of the lens.



€ 135,00

COLOR VARIATION KIT FOR ABSORPTION LENSES

Cutting out glare of light rays. Support for a comfortable visual environment. This kit contains 23 different medical filters.

NOTE: Available by pre-order only.



€325,00

PROGRESSIVE TRIAL SET

This trial set of progressive lenses is a perfect instrument to show the idea of progressive lenses to the end consumer.

Lenses from the set can be used with a regular trial frame and can be combined with regular trial lenses from the regular trial set to show the patients who he would see when wearing glasses with progressive lenses.



NOTE: Available by pre-order only.

€130,00

ESC DISPLAY

The display helps to compare the cut off UV rays, near infrared rays, with all the 3 different lens types.

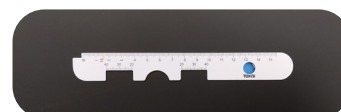
The display contains three lenses:
UV cut lens + Lutina lens + Lutina ESC lens



€107,00

PUPILAR DISTANCE RULER

The ruler has a measurement range of 0-150 mm. Lightweight and flexible. The nose bridge makes sure that the ruler stays stationary and perfectly centered. The ruler is customised with the Tokai logo.



€0,30

READING CHARTS

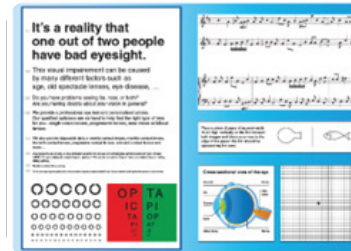
Tokai's reading charts, ideal for measuring visual acuity. Full color, matt coated.

Format:

Closed: A5 = 148 x 210 mm

Open: A4 = 297 x 210 mm

Available for pre-order, requires waiting time.



€3,00

TOKAI DOOR STICKER



Door sticker with the Tokai logo: a stylish touch embodying the sophistication and quality of the brand.

Dimensions:

13,5 x 21,5 cm

€1,80

PEN WITH TOKAI LOGO



This silver pen has the word "Tokai" engraved.

€0,95

TOKAI BAG



This Tokai Bag supports brand recognition. It's a perfect item to use during exhibitions and other events.

Dimensions:

27 x 36 cm

€1,85

USB STICK WITH TOKAI LOGO



Branded Logo Flash Drive: A sleek blend of style and functionality, seamlessly integrating your logo into a practical and portable storage solution. Elevate your brand effortlessly.

€5,50

NOTEBOOK WITH TOKAI LOGO



A logo-branded notebook is a stylish way to enhance brand recognition and foster customer loyalty.

€2,00